

How you can make #5 \$200 between now and Christmas in your spare timejust visiting with friends and neighbors!

Become a Friendship Counselor in Your Community—BY HELEN HARLEY

If you have three or four good friends in your neighborhood and a pleasant place in which to talk to people who drop in to see you, that is all you need to qualify for a most interesting, good paying, spare-time job. I don't care whether you are 16 or 60, or whether you ever finished high school. And I don't require any special learning or training! If you have good artistic taste and a friendly personality that makes people feel at home with you, plus an hour or two of spare time to spend every so often between now and Christmas, you have the essential qualifications for becoming a well-paid Friendship Counselor.

The Kind of Spare Time Work You'll Love

Today, more than ever, the American public attaches a great deal of importance to the sending of greeting cards or other thoughtful remembrances to commemorate certain days of each year. In the months and weeks before Christmas, millions of men and women begin looking for the kind of Christmas Cards, Christmas Wrappings, Christmas Gifts and Children's Toys that correctly convey their warm feelings and thoughts to s. One of the Friendship Counselor's jobs is to supply just the right greetings and remembrances, as needed and when called upon in her neighborhood. (For this we allow a handsome profit for the Counselor often totalling as much as \$10 net for each order!)

You'll Be Doing Your Friends a Favor!

Why not find out all about how YOU can become a Friendship Counselor? In this pleasant and dignified work you can make good money in your spare



time while visiting with friends and neighbors. They will actually thank you for the help you so profitably provide—

for where else could they possibly get such smart styles and such a broad selection at prices (including your earnings) that are less than about half what a store would charge? Where else can they get the personal advice and attention you are able to offer?

We'd like very much to show you how easily you can develop a list of eager buyers and make good money in your spare hours while rendering your community this valuable service!

Coupon Below Brings You Everything!

The coupon below entitles you to receive our latest Friendship Counselor's Kit, which includes a complete display of Personal Stationery, Correspondence Notes, Greeting Cards for All-Occasions, Gift Wrappings, Children's Gift Items, as well as our popular Name-Imprinted Christmas Card Selection (also included are 4 new boxed assortments of Christmas Cards sent for approval). You owe it to yourself to investigate this friendly spare time type of self-employment in which so many women are pleasantly serving the needs of their communities and at the same time are earning a welldeserved income. Just fill out and mail the coupon this very day, and leave the rest to me. Mail the coupon to:

GENERAL CARD COMPANY

Dept. 12010 1300 W. Jackson Blvd., Chicago 7, III.

Helen Harley, Placement Director General Card Company, Dept. 12010 1300 W. Jackson Blvd., Chicago 7, Illinois

I want to know more about how to become a Friendship Counselor. Please send me your latest Friendship Counselor's Kit, including 4 new boxed assortments of Christmas Cards on approval, FREE CATALOG and everything else I may need to get started. Also tell me how I can go on your Wonderful Shopping Spree!

☐ Check here if your age is under 14.

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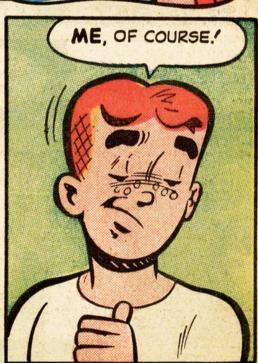






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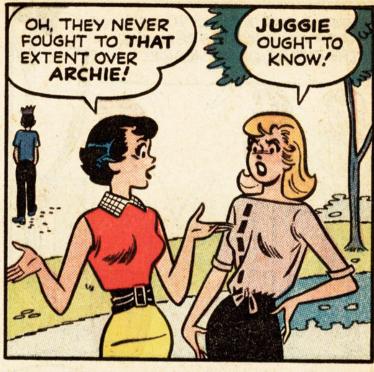




















































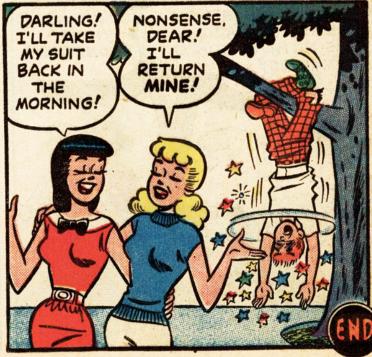




THEN YOU COULD

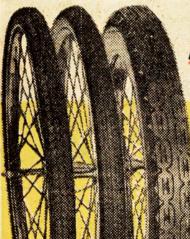






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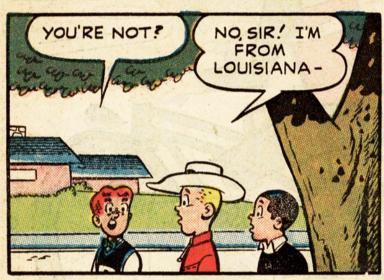
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Name__ Address___

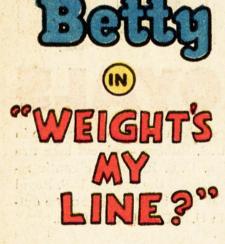
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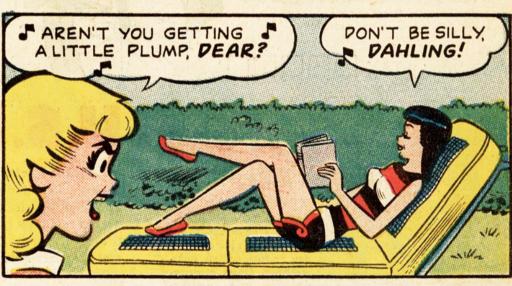














AW, C'MON, RONNIE! AN AFTERNOON SODA IS "THE PAUSE THAT REFRESHES!"

NOT NECESSARILY, ARCHIEKINS!



IN HER CASE, IT'S
"THE PAUSE THAT
REFLESHES!"

PRESENTS THE STAR OF THE MONTH! Roger Smith



Roger Smith, who only a few years ago was a Navy link trainer instructor in Honolulu, and spent his evenings on liberty singing at private parties, co-stars with Efrem Zimbalist, Jr. (Appearing in Jughead #56. Now on Sale) and Edward Byrnes in ABC-TV's hour-long mystery adventure series "77 Sunset Strip."

That off-duty singing led him directly to Hollywood, although he had started studying acting in Los Angeles at the age of

seven.

Roger was born in Southgate, Calif. to Dallas and Leone Smith. At the age of seven he was studying with the Meglin Kiddies, and for several years appeared in plays at the Mayan Theatre, the Wilshire Ebell and other theatre groups in the Los Angeles area.

He gave up acting at the age of 12 when the family moved to Nogales, Ariz., where his father opened and still maintains a company manufacturing Western clothes. Roger attended Nogales High School, where he captained the football team, then went on to the University of Arizona.

Forgetting his childhood acting ambitions, he was preparing to enter his fa-

ther's business.

However, after playing the lead in a fraternity play, the drama coach persuaded Smith to major in drama.

In addition to acting, he became a fine calypso singer and accompanied himself

on the guitar.

With a partner on the bongo drums, Smith won first place on "The Horace Heidt Show" and the "Ted Mack Original Amateur Hour."

At this juncture he was called to active duty with the Navy. One evening James Cagney, then filming on "Mister Roberts" in Honolulu, heard Smith sing at a party. Impressed with the youngster's voice and

stage presence, he encouraged Smith to come to Hollywood upon his discharge

from the Navy.

As soon as his hitch was over, he headed for the film town. Cagney was out on location, so Smith set out on his own to land a part. He made the rounds of the studios without any success. Broke, he settled for a singing spot at the Cabaret Showcase Theatre where he litterally sang for his supper.

A girl he met at the theatre asked Smith to help her with a reading for Columbia Pictures. The girl didn't get the contract

-but Smith did.

When Cagney returned to Hollywood, Smith could happily inform his friend and sponsor that he had gotten his initial en-

gagement on his own.

Universal - International borrowed him from Columbia and later signed him to a contract. It was while at Columbia that Smith met Victoria Shaw, Australian beauty then making "The Eddie Duchin Story." They were married on July 28, 1956. They have a daughter, Tracey, born July 3, 1957.

Smith was given a leading role in his first motion picture, "No Time To Be Young." This was followed by "Crash Landing" and "Operation Madball." When Cagney portrayed Lon Chaney in "Man of a Thousand Faces," he suggested that

Smith would be good as his son.

Impressive performances by Smith in two Cagney films, "Man of a Thousand Faces" and "Never Steal Anything Small," influenced Warner Bros. in taking over his contract from Universal-International and then immediately assigning him a leading role with Rosalind Russell in "Auntie Mame."

Roger's 175 pounds is mounted on a rugged 6 foot I inch frame topped with dark blond hair.



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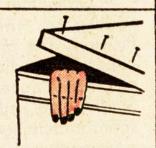
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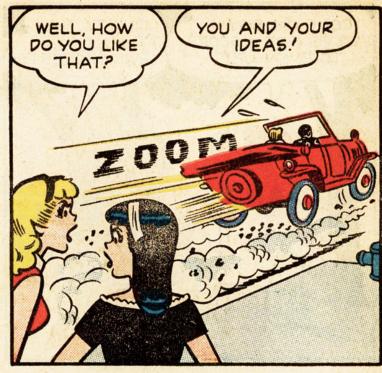








































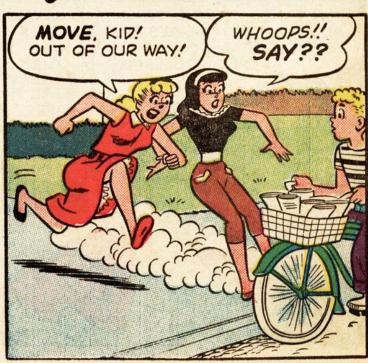




TWENTY















I KNOW

THAT SWAMP

LIKE THE

HEY!

LET'S

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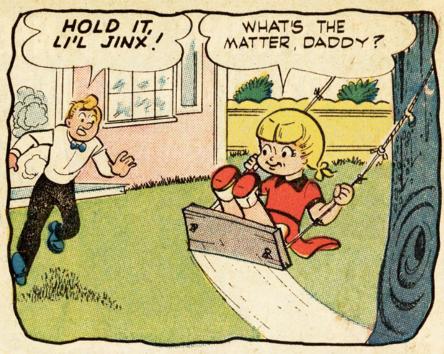
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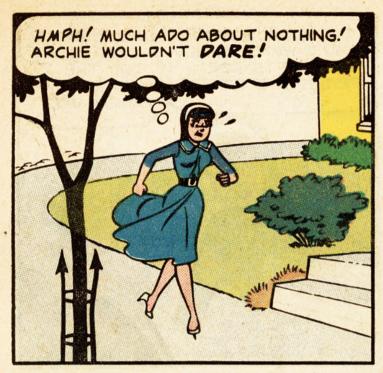






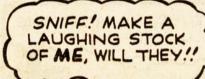


















































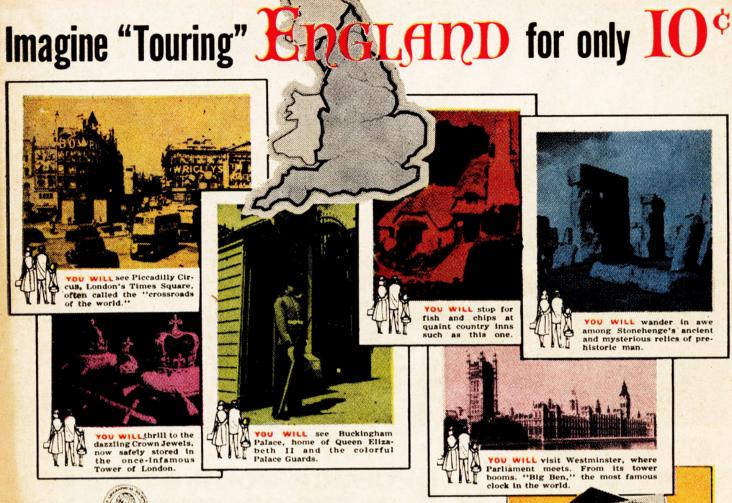












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